

NEWSLETTER WINTER 2010

Dear Subscriber,

The newsletter from Energy Saving Products Ltd. will bring the latest product and company news right to your mailbox. Always be up-to-date with the leader in the SDHV Industry!

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New Agents



We are proud to announce the appointment of a new agent to the ESP team:

Since 1965, Pepco Sales & Marketing has been providing customers with the highest quality service and products. Awards that they have won over the years show their commitment to their customers, to their manufacturers and to the industry as a whole.



Pepco Sales & Marketing is our Authorized Sales Agent for TX, AR, LA and OK.

Ask Sean



Sean is our Technical Support guru and has been with ESP for over 10 years. His vast knowledge of the ins and outs of the Hi-Velocity System are a valuable asset to our team. If you have a question you'd like Sean to answer, please email it to info@hi-velocity.com and you may see the answer in a future issue!

Q: What are the features of your new LV-E Series fan coil?

A: The LV-E Series is Energy Saving Products' update of the LV Fan Coil Units. This update incorporates the variable frequency motors used in our Hi-Velocity System, making it the only conventional replacement on the market using this technology. The EPC motors incorporate a mass flow program which ensures the proper amount of airflow is delivered for the required setting. This means that the only energy used is what is required, resulting in energy savings that are unmatched in the industry. This motor also increases the options for motor speeds, allowing for two heating and cooling speeds, recirculation, and dehumidification speeds.

In addition to the updated motor package, the LV-E incorporates a 6 row hot water coil that is larger than its predecessors. These coils allow for greater heating abilities, higher efficiencies, as well as lending themselves to optimal use in low water temperature applications, for geothermal and new condensing boilers & water heaters. The LV-E Series Fan Coil cabinets are sized to make transition to "A" Style cooling coils easier to mount with the fan coil.

The LV-E Series fan coil is the perfect furnace replacement choice for today's *green* and *efficient* demanding market.

Next Edition: Improving your Indoor Air Quality

Best Products WINNER

Energy Saving Products Ltd. was very excited to have the Hi-Velocity System named as a **Best Product of 2009** in **BuilderNews Magazine's** annual feature. Each year, BuilderNews chooses winners based on a specific criteria including ease of use, durability, inventiveness and innovation in the building industry. Readers are also invited to submit their favorite tools or products they have used throughout the year.



For more information on winners visit the [December issue online](#) magazine or the [BuilderNews Website](#).

ESP at IBS

Thanks to all of you who joined us at the **2010 International Builders' Show**, held January 19-22 in Las Vegas, Nevada. This year's show featured over 1,100 exhibitors and over 500,000 sq feet of exhibits, with a final attendance of over 55,000.



Darlene Cundliffe of Enviro Verde Air Quality, and Terrence Colomb of ESP share a laugh

While there, Terrence Colomb of our R & D team was invited to shoot a short video on our products, by **BuilderNews Magazine**. The video can be seen on their website (www.bnmag.com) as well as on **Youtube**. Thanks to BuilderNews for putting this together for us.

ESP at ASHRAE

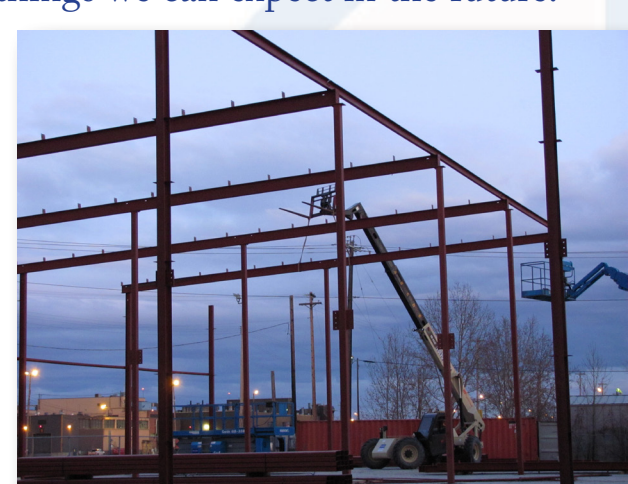


Bill MacKenzie (l) and Tim Prevost (r)

We were also happy to be a part of the World's Largest Annual HVAC&R Marketplace: the **2010 AHR Expo** held January 25-27 in Orlando, FL. This year's AHR Expo 2010 brought together more than 1,800 exhibiting companies, dozens of industry organizations and over 25,000 visitors from all 50 states and over 120 countries.

One Year Later...

On January 27, 2010, ESP recognized the one year anniversary of the fire that destroyed our facilities and uprooted our business so suddenly. Rather than look back negatively on this life-changing experience, we choose to only look at how far we've come, and the exciting things we can expect in the future.



Construction has begun on the old site

Construction has now begun on the new building, and we look forward to bringing you updates as our new home progresses!

Happy Anniversary

December of 2009 marked the 20 year anniversary for one of our dearest employees:

Erni O'Hara, our General Manager, has been with ESP nearly from the beginning. Yes, even back before the computer age, Erni was working hard, taking care of all administration duties with her electric typewriter and handling all invoicing and accounting by hand.



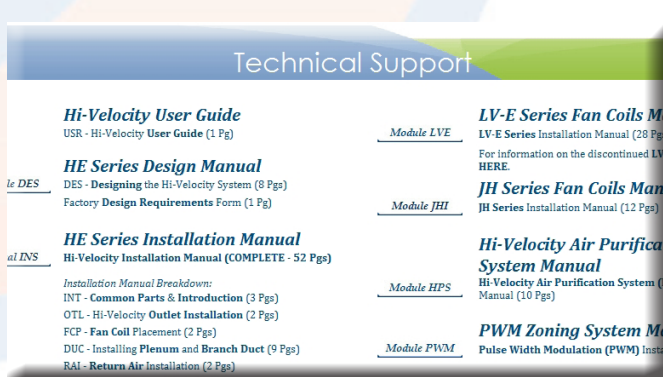
Erni O'Hara demonstrates the "by hand" method

Erni recalls: "I did all of the "front office" work by myself back then, along with washing copious amounts of coffee cups on a daily basis. The extent of our "technology" was a multi-line telephone and a photocopier only capable of handling one page at a time. Thankfully, we've come a long way since those days."

Congratulations Erni on this very special milestone!

Web Site

Our Website at www.hi-velocity.com has been revamped slightly with a new "Technical Support" page. This straightforward web page has been created to house all of our manuals and videos, for easier access with easy-to-find downloads.



When you sign on to www.hi-velocity.com, be sure to refresh the page to be sure to always have the latest news and updates.

New Product News



Call now to order!

Energy Saving Products Ltd. has now introduced the new **LV-E Forced Air Fancoil**, utilizing highly efficient variable drive technology. This unit is field programmable to maintain a constant airflow while using only the amount of energy needed. Perfect for new construction or retrofit applications, airflow can be adjusted easily to provide home comfort while minimizing excess air noise. Save time, energy, and money, *conventionally!*